



## Educate the Child, Engage the Family, Empower the Community

Dear Danielle,

We are only a couple weeks into the new school year and already all signs point in the direction that it will be an amazing year!

### A Brand New Year

The PPDC After School Learning Immersion Program got off to a great start on September 8! Eighty-two students in grades 2-12 are now spending every day after school in a safe, consistent, structured, and loving environment that encourages and enhances their academic development.

In addition to receiving targeted academic instruction, every student at Peter Paul is a member of a club, which meets weekly. This year, students have joined clubs like the Actor's Studio, the Basketball Clinic, Community Outreach, Choir, Drum Line, Fantasy Football, Girl Talk, and Gardening.



The PPDC After School program at Fairfield Elementary School (PPDC@FCES) will start up again on October 13. This will be the third year of the program at Fairfield!

If you are interested in volunteering with this year's After School program, please contact [Rosemary Jones](#), or visit the [PPDC website for a list of volunteer opportunities](#).

### 2014 Rise & Shine Breakfast

Our 2nd Annual Rise & Shine Breakfast is coming up and you won't want to miss it! The Breakfast will feature special presentations from PPDC students, Executive Director Damon Jiggetts, and PPDC Board Chair Dwight Jones. Attendees will learn about the trajectory of PPDC, its educational success, and its incredible impact on Richmond's East End.

**Date: Monday, October 20**

**Time: 7:30 am - 9:00 a.m.**

**Location: The Jefferson Hotel Ballroom**

Tickets are \$35. In order to purchase a ticket, please [click here](#). One great way to support Peter Paul and its work in the community is to become an event sponsor. To become an official sponsor of the Rise & Shine Breakfast, please [click here](#).



### Wonderful Gifts

The students and staff at PPDC are most grateful for the generous support from so many groups!

On September 20, the **Western Henrico Rotary Club** gave a grant to PPDC and provided labor to paint and refurnish the house that we own right next to the main building. The two middle school classrooms as well as two RPN offices look completely different now!



Associates from **Capital One** recently participated in a team building exercise at Capital One, which involved building SIX bikes for PPDC students! In addition to the bikes, Capital One provided gift cards for the purchase of helmets so that students are safe while riding.



The bikes will be used as rewards for students who demonstrate good behavior and grades during this first nine-weeks of school.

## Back-to-School Block Party!

To celebrate the new addition of the Promise Neighborhood program and a brand new school year, we threw a block party for the East End on Saturday, September 6 - and 500 people came out!

Students went shopping for school supplies at our school "store." They spent promise bucks, earned by completing activities and being caught doing something kind or polite. Thank you to the Boys and Girls Club and Virginia Farm Bureau Insurance for the fantastic school supplies.



The Back to School Block Party could not have happened without the support and hard work of East End families, schools, and service providers. We would like to thank the many volunteers who came out, including those from the Junior League, Blue Sky Fund, VCU ASPIRE, and all of the volunteers from the East End community.

Over 25 programs and organizations came together to support the event. In a post-event survey, 100% of participating organizations felt that attending the event supported or enhanced their work in the East End.

This was a great opportunity for students, teachers, parents, school administrators, and service providers to come together, support each other, and get ready for a fantastic new school year.

Let's keep this great energy up!



## Meet CasSandra Calin!

Through a collaboration with the Virginia Mentoring Partnership, PPDC is pleased to announce that it has a new staff position! CasSandra Calin, PPDC's VISTA/VMP Mentoring Program Coordinator, will be working this year to increase the number of mentors for PPDC students, with the goal to match a mentor with each student who wishes to have one.



If you are interested in being a mentor, or learning more about the program, please visit [PPDC's website](#) or contact [CasSandra](#)!

## An AMAZING Amazing Raise

It was a wonderful 36-hour Amazing Raise this year for Peter Paul, all of our partners, and the non-profit community! We were thrilled to receive \$10,450 from 113 donations and are excited to announce that Peter Paul won the Second Early Bird Challenge, which brought in an additional prize of \$1,500 from The Community Foundation, bringing the total to \$11,950! **Thank you** to all of our supporters who contributed during the event and ran/walked in PPDC's 5K Team!



Donate Now

### Peter Paul Development Center

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