



## Peter Paul eNews - September 2021

Dear Sarah,

It's an exciting time at Peter Paul as we gear up for fall programming! While change is in the air, our staff is excited to get back to what we do best as we return to in-person activities. Our students are back in-person at the After School Academy, the senior program is back at the Coleman Center, and there is an array of exciting community events headed your way in the coming months! As excited as we are to share information on Peter Paul programming, we also want to shine a light on how our supporters, volunteers, and staff are lifting up their communities as well!


Check out these updates and more below, and connect with us on [Facebook](#), [Instagram](#), and [Twitter](#) for the latest announcements. Thank you for your continued passion for Peter Paul and our purpose to Educate the Child, Engage the Family, and Empower the Community.

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**Are you a Peter Paul supporter? Take 60 seconds to tell us about your experience!**

SHARE MY EXPERIENCE



 **Donate Now**

**Welcoming our students back this fall**

Peter Paul is excited to be [Richmond Public Schools'](#) anchor partner in the East End as out-of-school-time programming returns! Enrollment is growing and we're excited to get back into the swing of things. Our teachers and staff have been hard at work putting together fall programming for the upcoming school year. At each school site, Peter Paul will serve as the anchor partner by providing enrichment experiences, social emotional learning, support for parents and caregivers, healthy snacks and meals, and more!

As the pandemic continues to impact our entire community, the Family and Community Engagement team and the Education team have been working closer than ever to create cohesive engagement opportunities for the whole family. Stay tuned for updates on this on our social media pages and in future communications. Join us in wishing our students a healthy and happy academic year!



## Z-LIFE cohort spotlight



### BRLRVA

#### GO WITH \$50 FUNDRAISING CAMPAIGN

**BACKSTORY:**

**1** Beats, Rhythm, & Life, or BRLRVA is a community-oriented organization founded by Zuri Fleming (20) and managed by Danielle Howard (22). BRLRVA strives to empower the youth of Richmond, Va by providing them with a platform that allows them to express themselves through the medium of art and performance. BRLRVA accomplishes this mission by organizing and producing youth music showcases for youth ages 10-20 to come out and display their musical prowess free of charge in a safe and uplifting environment.

**WE NEED YOUR HELP!**

**2** We cannot afford to cover the \$3,000 cost of the sound equipment that is needed to produce the showcases. So, we are asking all of our avid supporters for help.

**How can you help?**

**3** Donate or make a contribution towards our "60 with \$50" Fall fundraising campaign

Did you know that it only takes 60 individuals or businesses willing to donate \$50 towards BRLRVA for us to reach our goal of \$3,000? Please consider donating!

[@brlrva](#)  
[brlrva@gmail.com](mailto:brlrva@gmail.com)  
[brlrva](#)

**4** Participate in our weekly raffles!

As a part of our fundraising efforts, BRLRVA will be raffling off different items each week for the next 8 weeks until our community fundraiser on Saturday, October, 23rd! Purchasing raffle tickets will help contribute to the fundraiser!

**Share this with someone you know!**

Sharing this flyer helps increase our chances of receiving funds that will help towards our fundraising goal.

Last month, Peter Paul announced we awarded 9 young entrepreneurs with \$500 mini-grants to support their businesses! This month we're highlighting one of our awardees, Zuri Fleming, founder of [Beats, Rhythm, and Life](#). Beats, Rhythm, & Life LLC (BRLRVA) is a community-oriented organization that strives to empower the youth of Richmond, VA by providing them with a platform that enables them to express themselves through the medium of art and performance. BRLRVA accomplishes this mission by organizing and producing youth music showcases for youth ages 10-20 to come out and display their musical prowess free of charge in a safe and uplifting environment. **BRLRVA is currently holding a fundraiser and looking for sponsors!** If you're interested in supporting this organization and becoming a sponsor click [here](#). You can also view the sponsor incentive sheet [here](#)!

For questions about Z-LIFE, contact Sam Brown at [sbrown@peterpaulva.org](mailto:sbrown@peterpaulva.org)

## Our seniors are back!



Peter Paul welcomed our seniors back to the Coleman Center last week, and to say we're excited is an understatement! The first day back included re-introductions, moments of reflection, gift bags from our board of associates, games, and a meal provided by Chef Keonne Lomax. A huge thank you to all of our board and staff that made this possible.

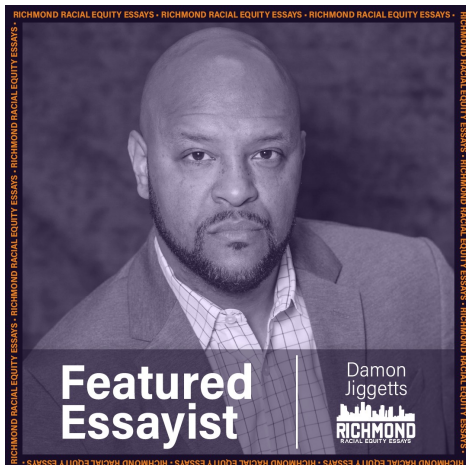
Click [here](#) to check out more highlights of their first day back!



## Richmond Equity Essays

We are proud to share that Peter Paul's Executive Director, Damon Jiggetts, and Board of Associates Member, Mariah Williams, are featured essayists in the first publication by [@richmondracialequityessays!](https://www.richmondracialequityessays.com) You can find the essays at [www.richmondracialequityessays.com](https://www.richmondracialequityessays.com)

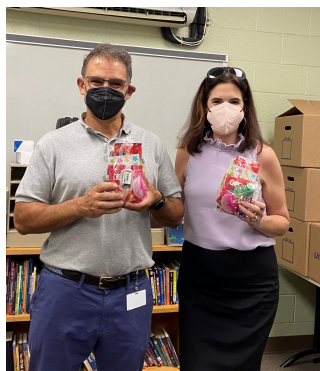
Kim Young, Director of Family and Community Engagement will also be featured in a [@richmondracialequityessays](https://www.richmondracialequityessays.com) video series next month, and we will share more information upon its release!



## We love our volunteers!

Peter Paul is grateful for the many volunteers who have continued to share their time and talent with us this year! We recognize and appreciate your service to our students, families, and community.

Special shoutout to our friends over at [Truist Bank](#) for making these awesome goodie bags for our students' first day of after-school programming. What a great way to welcome our students back. Thank you!



To learn more about our volunteer opportunities contact Joy Gilchrist at [jgilchrist@peterpaulva.org](mailto:jgilchrist@peterpaulva.org)

## Community Foundation - Supporter Spotlight

**New Richmond residents and supporters of Peter Paul, Bill and Charlotte Parrish, were featured in the [Community Foundation's blog](#) this month.** The racial reckoning and social unrest of last summer led them to the Community Foundation, where their staff connected them with leaders of local organizations whose missions aligned with Bill and Charlotte's passions. "This is how the couple learned about Peter Paul, a Black-led community-based agency with centers throughout Richmond's East End that provides out-of-school-time programming for students, plus intentional family and community engagement." (*Community Foundation, Sept. 2021*)

**"What I love about Peter Paul is that they're looking at the whole environment that affects a student's future,"** Charlotte said. **"For kids, what happens at home can have as much of an impact as their teachers or the resources at their school, and Peter Paul works to make sure students have support from all angles."**

"Bill and Charlotte have used their donor-advised fund to make grants to Peter Paul, and they're looking to take their efforts even further by getting their workplace involved.....". A huge thank you to the Parrish family for their continued support for Peter Paul and our community!

Check out the rest of their Community Foundation feature [here](#).



## Community Shoutout

We are excited to continue highlighting organizations that are doing amazing work in the Richmond community! This month, we're highlighting *Rise For Youth*. Check them out below:



**RISE (Re-Invest in Supportive Environments) for Youth is a nonpartisan organization committed to dismantling the youth prison model and ensuring every space that impacts a young person's life encourages growth and success.** "RISE promotes the creation of healthy communities and community-based alternatives to youth incarceration. Our work centers youth and their communities who together, challenge racial and social injustice in Virginia.

RISE serves more than 1000 youth per year through our programming and our legislative and community advocacy. For example, we worked with youth and communities to pass HB1912 which ended the collection of child support from families whose youth were transferred into the custody of the Department of Juvenile Justice upon incarceration. Our programming includes our Youth for RISE Advocacy Network and our Youth Development Academy which are two of our programs providing direct advocacy, mentorship, life skills, and employment opportunities. We educate and encourage youth to have agency over the very systems that have, in many instances, negatively impacted their lives.

**Upcoming event:**

We are preparing for our **5<sup>th</sup> annual Justice Parade!** It will be virtual again this year and later in the fall, so stay tuned to learn more and find out how you can get involved!"

**To contact, learn more, and support:**

[www.riseforyouth.org](http://www.riseforyouth.org)

Email: [info@riseforyouth.org](mailto:info@riseforyouth.org)

Instagram: [@rise4youth](https://www.instagram.com/rise4youth)

Facebook: [@Rise4Youth](https://www.facebook.com/Rise4Youth)

## Want to make an even greater impact?

[Birdies for Charity](#), presented by TowneBank, is a fundraising platform operating in conjunction with the Dominion Energy Charity Classic. Through this program, participating charities have the opportunity to solicit contributions that will be bonused by 10%. Peter Paul is honored to once again be a participating charity this year!

Interested in increasing your gift by 10%? Please [click here](#) to learn more, and please note that **the deadline to give is October 24, 2021.**



**STAY CONNECTED**



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